### FICCI GLOBAL R&D SUMMIT

#### **SPONSORSHIP CATEGORIES**

Category	Amount
Platinum Sponsor	₹ 5 Lakhs (₹ 4.5 Lakhs for FICCI Members)
Gold Sponsor	₹ 3 Lakhs (₹ 2.5 Lakhs for FICCI Members)
Silver Sponsor	₹ 2 Lakhs (₹ 1.5 Lakhs for FICCI Members)
Session Sponsor	₹ 1 Lakh (₹ 75,000 for FICCI Members)

# **PLATINUM SPONSOR: INR 5 LAKHS**

### 1. Branding Opportunities provided through

- Display of Organization logo as "Platinum Sponsor" on FICCI Global R&D Website, E-Brochure and all marketing/outreach collaterals
- Display of Sponsor Logo on E-Backdrops and Thank you Sponsors Panels at premium virtual location, visible to the audience
- Acknowledgement through social media handles of the FICCI R&D Summit
- 2. **Speaking Slot:** One speaking slot for a high level official
- 3. **2 virtual exhibition booths** at the exhibition hall
- 4. **Logo/AV content** to be played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area
- 5. A dedicated **virtual banner** in the main lobby area
- 6. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 7. **25 complimentary delegate passes** for all four days of the conference

# **GOLD SPONSOR: INR 3 LAKHS**

# 1. Branding Opportunities provided through

- Display of Organisation logo as "Gold Sponsor" on FICCI Global R&D Website, E-Brochure and all marketing/outreach collaterals
- Display of Sponsor Logo on E-Backdrops and Thank you Sponsors Panels at premium virtual location, visible to the audience
- Acknowledgement through social media handles of the FICCI R&D Summit
- 2. 1 virtual exhibition booth at the exhibition hall
- 3. **Speaking Slot:** One speaking slot for a high level official
- 4. **Logo/AV content** to played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area
- 5. A dedicated virtual banner in the main lobby area
- 6. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 7. **15 Complimentary Delegate passes** for all four days of the conference

#### FICCI GLOBAL R&D SUMMIT

### **SILVER SPONSOR: INR 2 LAKHS**

## 1. Branding Opportunities provided through

- Display of Organisation logo as **"Silver Sponsor"** on FICCI Global R&D Website, E-Brochure, all marketing collaterals and Social media pages
- Display of Sponsor Logo on E-Backdrops and Thank you Sponsors Panels at premium virtual location, visible to the audience
- Acknowledgement through social media handles of the FICCI R&D Summit
- 2. 1 virtual exhibition booth at the exhibition hall
- 3. **Logo/AV content** to played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area
- 4. A dedicated virtual banner in the main lobby area
- 5. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 6. **10 Complimentary Delegate passes** for all four days of the conference

### **SESSION SPONSOR: INR 1 LAKHS**

#### 1. Branding Opportunities provided through

- Display of Organisation logo as **"Session Sponsor"** on FICCI Global R&D Website, E-Brochure, all marketing collaterals and Social media pages
- Display of Sponsor Logo on Thank you Sponsors Panels at premium virtual location,
  visible to the audience
- Electronic display of Sponsor Logo as "Session Sponsor" at the beginning of the session.
- Acknowledgement through social media handles of the FICCI R&D Summit
- 2. 1 virtual exhibition booth at the exhibition hall
- 3. **Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants
- 4. **5 Complimentary Delegate passes** for all four days of the Conference

Sponsorship to be paid to FICCI through RTGS/NEFT Taxes as applicable to be paid by the sponsoring organization